

Strategic Plan

Vision Statement: NorthKey Community Care will be recognized as the leader of integrated primary healthcare for individuals and families with behavioral healthcare needs and developmental disabilities.

Mission Statement: Transforming Lives and Communities through excellence in mental health, substance abuse, and developmental disability services. (TLC)

Core Values: (PERFORMS)

Promoting health, hope, and human potential

Exceeding expectations through excellence

Removing barriers to growth and development

Fulfilling individual and organizational potential

Operating with accountability

Recognizing opportunities for success

Managing change with care and competence

Serving safely, efficiently, and effectively

Primary Objectives:

Objective I: NorthKey Community Care shall create and maintain programs and resources that are sufficient to meet the community needs in the areas of mental health, substance abuse, developmental disabilities, and integrated primary healthcare.

Objective II: NorthKey Community Care shall create and maintain a personnel system that links individual performance with organizational success and is sufficiently flexible to adjust to the changing needs of the organization and the community.

Objective III: NorthKey Community Care shall maximize available revenue sources to meet the community needs as a community mental health center.

Objective IV: NorthKey Community Care shall create and maintain sufficient technological resources and infrastructure to meet the changing needs of the community as a community mental health center.

Objective V: NorthKey Community Care shall create and maintain sufficient financial resources, systems, and infrastructure to meet the internal and external needs of the organization.