Strategic Plan

Vision Statement: NorthKey Community Care will be recognized as the leader of integrated primary healthcare for individuals and families with behavioral healthcare needs and developmental disabilities.

Mission Statement: Transforming Lives and Communities through excellence in mental health, substance abuse, and developmental disability services. (TLC)

Core Values: (PERFORMS)

Promoting health, hope, and human potential
Exceeding expectations through excellence
Removing barriers to growth and development
Fulfilling individual and organizational potential
Operating with accountability
Recognizing opportunities for success
Managing change with care and competence
Serving safely, efficiently, and effectively

Primary Objectives:

Objective I: NorthKey Community Care shall create and maintain programs and resources that are sufficient to meet the community needs in the areas of mental health, substance abuse, developmental disabilities, and integrated primary healthcare.

Objective II: NorthKey Community Care shall create and maintain a personnel system that links individual performance with organizational success and is sufficiently flexible to adjust to the changing needs of the organization and the community.

Objective III: NorthKey Community Care shall maximize available revenue sources to meet the community needs as a community mental health center.

Objective IV: NorthKey Community Care shall create and maintain sufficient technological resources and infrastructure to meet the changing needs of the community as a community mental health center.

Objective V: NorthKey Community Care shall create and maintain sufficient financial resources, systems, and infrastructure to meet the internal and external needs of the organization.