



## A Ray of Hope

# The Friends of NorthKey, Inc.

April 2025

Dear Benefactor:

On Thursday September 25, 2025 The Friends of NorthKey Community Care ("The Friends") will hold its annual fundraiser, **The Friends of NorthKey Ray of Hope Virtual Event** through BetterWorld.com. The virtual event consists of an online silent auction and various raffles of items that are donated by local merchants and organizations. Northern Kentucky and Greater Cincinnati residents, many of whom are your patrons, as well as people from outside the region, will be participating in this virtual event.

Last year, thanks to contributions by area merchants and organizations, we were able to hold a successful silent auction and raffle event. Each year The Friends depend on the generosity of local businesses to provide donations and auctionable items for this important annual function. **Can we please count on you to help make this a successful event?** Your gift will have advertising value and is tax deductible. Our Tax ID number is 31-1014726.

Proceeds from this event benefit NorthKey Community Care, the community mental health center located in Northern Kentucky. NorthKey Community Care provides mental health, substance use, and developmental disabilities services to the Northern Kentucky and Greater Cincinnati region, and in 2024 served over 17,000 patients. You can find out more about NorthKey Community Care at [www.northkey.org](http://www.northkey.org).

We are also looking for sponsorships for the event! If you are interested in becoming a sponsor of the event, please see the enclosed sponsorship form.

For further information or for donation pick up, please contact Laura Harris, Secretary to the Friends of NorthKey, at 859-578-3200 ext. 3201 or email [lharris@northkey.org](mailto:lharris@northkey.org) who will be happy to assist you. Thank you for your support of our endeavors to help those suffering from mental illness and intellectual/developmental disabilities.

Sincerely,

Deana Combs, Chair  
Friends of NorthKey Community Care

The Friends of NorthKey  
503 Farrell Drive • Covington, KY 41012  
Phone: 859-578-3200 ext. 3201 • Fax: 859-578-3273

**Business Leaders in Transforming Lives and Communities Sponsorship!**

***The Friends of NorthKey Ray of Hope Virtual Event Sponsorship Form***

Sponsorship Levels:

\_\_\_\_\_ **Platinum** \$10,000 Sponsorship Donation  
Premier Recognition During Event, including your company logo and up to 1 minute video presentation during event

Premier Recognition on all Social Media Posts for Event, including 2 separate social media posts individually recognizing your sponsorship of the event

Premier Recognition on all Mailed and Emailed Materials for Event (if sponsorship received in time to include on mailed and emailed materials)

\_\_\_\_\_ **Gold** \$5,000 Sponsorship Donation  
Major Recognition During Event, including your company logo and up to 20 second video presentation during event

Major Recognition on all Social Media Posts for Event, including 1 separate social media post individually recognizing your sponsorship of the event

\_\_\_\_\_ **Silver** \$2,500 Sponsorship Donation  
Special Recognition During Event, including your company logo  
Recognition on Social Media Posts for Event

\_\_\_\_\_ **Bronze** \$1,250 Sponsorship Donation  
Recognition During Event

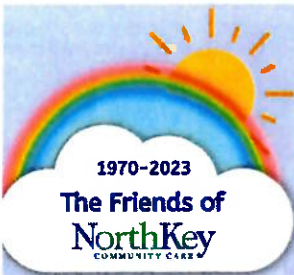
\_\_\_\_\_ **Other** \$ \_\_\_\_\_ (Amount)

**Organization/Individual Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Please mark which level sponsorship you are selecting, make check payable to The Friends of NorthKey, and send check with completed sponsorship form to: Friends of NorthKey, Attn: Laura Harris, 502 Farrell Drive, Covington, KY 41011.**

**Please contact Laura Harris for any questions at 859-578-3200 ext 3201.**



A Ray of Hope For Over 50 Years

# How do your donations help?

## NorthKey COMMUNITY CARE

The Friends of NorthKey ("The Friends") has been proudly serving the needs of NorthKey Community Care ("NorthKey") clients since 1970, and is a 501(c)(3), non-profit organization.

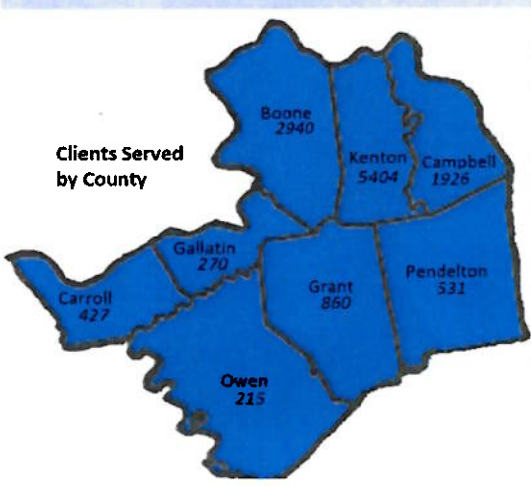
In 2024, NorthKey served over 17,000 clients in the Northern Kentucky area. In 2024, that number will continue to grow as NorthKey continues to provide quality mental health, substance use, and development disabilities services to meet the needs of the Northern Kentucky community.



### What was purchased with the proceeds from The Friends of NorthKey's Virtual Event last year?

- Homelessness Program—\$ 5500 tents, blankets, pocket calendars, backpacks and clothing, including coats, socks, shirts, pants, and shoes.
- Child Case Management and Early Childhood Programs— A Halloween and Christmas Parade were held for 200 NorthKey child clients and their families. The Friends donated \$12,864 in Christmas gifts for these clients and families.
- Michelle P. Waiver Program—Emergency groceries and household items were purchased for many clients involved in the Michelle P. Waiver program.
- Adult Day Training Programs—\$2,500 for various learning activities, holiday gifts and parties and awards day gifts and pizza parties for both our Grant and Falmouth locations.
- Child Case Management Families—Christmas turkey/hams were purchased for the families participating in child case management services.
- Scholarships—The Friends awarded a total amount of \$10,000 in scholarships to six NorthKey clients to further their education.

These are just a few of the things that the Friends of NorthKey were able to provide due to **YOUR** generosity! Thank you!



If you would like to donate or join The Friends, please contact Laura or Jeannie at 859-578-3200 ext 3201.

